



Livigno, Italy, February 10th, 2012

BURN RIVER JUMP 2012: TEN DAYS TO GO – TOP RIDERS CONFIRMED

10 days to go. Mr Frost is controlling the Alps. Sufficient snow is around. The shapers of the Mottolino Swatch Snowpark are looking after a challenging set-up of rails and kickers. The invited riders list is confirmed and everything is set for the 6th edition of the **BURN RIVER JUMP**, which will take place in **Livigno, Italy**, from **February 21 to 23, 2012**.

It's in the middle of a strong winter, it's high season for the snowboard-pros. So the BURN RIVER JUMP, the only high level event of the TTR World Snowboard Tour in Italy, is proud to present 10 top names of the international snowboard scene. These riders are seeded into the final rounds due to their TTR rankings and results of the current and last season.

Top 10 Invited Riders List:

1. Aleksander Oestreg (NOR)
2. Ulrik Badertscher (NOR)
3. Staale Sandbech (NOR)
4. Roope Tonteri (FIN)
5. Patrick Burgener (SUI)
6. Gjermund Braaten (NOR)
7. Jamie Nicholls (GBR)
8. Arthur Longo (FRA)
9. Werner Stock (AUT)
10. Torgeir Bergrem (NOR)

With Aleksander Oestreg (Big Air winner) and Ulrik Badertscher (Slopestyle winner) last year's BURN RIVER JUMP was dominated by the Norwegians. Watching the high number of the Vikings in the invited riders list, it can easily happen again. Strong and stylish riding is guaranteed by Roope Tonteri, winner of the Burton European Open 2011 and current leader of the TTR Slopestyle ranking, UK rider Jamie Nicholls, this season's Burton Rail Days winner in Tokyo and 2011 Burn Jib-Master in Livigno, and the young Patrick Burgener from Switzerland, who ranked 5th last weekend at the Air & Style Innsbruck. Next to Air & Style Beijing winner 2011 Ulrik Badertscher the Burn-Rider-Quartet will be completed by Staale Sandbech, Werner Stock, Arthur Longo.

Ready for spectacular freestyle action are also the riders, who received a wildcard of the organizer. The wildcards were handed out to Jan Scherrer (SUI), Peter König (AUT), Sondre Tiller (NOR), Emil Ulsletten (NOR), Kevin Backstrom (SWE), Billy Morgan (GBR) and the three Italians Marco Grigis, Simon Gruber and Kevin Kok.

Riders can still register online for the open qualification of the BURN SLOPESTYLE CONTEST until February 17th, 2012, on www.burnriverjump.it. The top 10 slopestyle riders get a spot for the Big Air contest, the BURN RIVER JUMP, and will have the chance to battle for the podium, to win US\$ 50.000 prize-purse and to be part of an unique night final in Livigno.

Check out the teaser for the BURN RIVER JUMP 2012 on <http://vimeo.com/36335716>.

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About Burn

Burn Energy drink provides the fuel and the energy to those who want to leave their creative mark on the world. Commencing winter 2009, the Burn Snow project aims to build the foundations for fresh creativity and new concepts within the snowboard community. The program is here to support new ideas, reward passion and nurture riders of this mindset.

About Burton

In 1977, Jake Burton Carpenter founded Burton Snowboards out of his Vermont barn. Since then, Burton has fueled the growth of snowboarding worldwide through its groundbreaking product lines, its team of top snowboarders and its grassroots efforts to get the sport accepted at resorts. In 1996, Burton began growing its family of brands to include boardsports and apparel brands. Privately held and owned by Jake, Burton's headquarters are in Burlington, Vermont with offices in California, Austria, Japan and Australia. For more information, visit www.burton.com.

About Livigno

Sitting right in the heart of the Alps, Livigno has been the place where to discover new winter sports: here telemark is living a second youth, freestyle has grown up and snowboarding found its first fans. Livigno has also hosted several editions of the Burton European Open, a main international event, which raised the resort to the real Mecca of snowboarding during the first years of the new millennium. The snow and ski areas are winter's main attractions as Livigno provides a modern and wide ski-lift network to its guests. Today, with more than 115 km of slopes and the Mottolino Swatch Snowpark, one of the best in Europe, the "Little Tibet" is a perfect choice for everyone, with or without a snowboard, to enjoy snow, shopping and apres-ski. www.livigno.eu

About SkiPassion Livigno

With 31 lift facilities and 115 km of slopes, Livigno's skiing area is ideal for winter sports lovers. The snow is granted from December to May and the north-south disposition allows skiing always in the sunshine. Beside from being a natural field for beginners, it offers also black slopes to expert skiers, where challenges are taken edge to edge like in the Giorgio Rocca slope, named after the famous home champion. Youngsters looking for adrenaline will have also a great variety of choice: three snowparks, among which the multi-awarded Mottolino Swatch Snowpark, various boardercross trails on both mountainsides and other fun areas to discover. www.skipasslivigno.com

About TTR Pro Snowboarding

TTR Pro Snowboarding is a new breed of sports governing body made up of a professional network of events, athletes, nations and industry partners. TTR has been built upon the sport's core values and unique culture with the goal of making snowboarding the most recognized progressive sport in the world. The overall objective is to uphold the progression of snowboarding by providing fair and open competition environments, including innovative judging and ranking systems, that allow for athletes to develop from rookies into world-class athletes. A non-profit organization, the TTR owns and operates the TTR World Snowboard Tour, the TTR World Ranking System and the World Snowboarding Championships. At the end of each TTR World Tour competitive season, TTR awards World Tour Champion titles in each of the following categories: Overall, Halfpipe, Slopestyle and Big Air.

About Mottolino Swatch Snowpark

The Mottolino Resort, well known as the Italian resort with one of the best snowpark in Europe, sets its priorities in quality of structures, safety of the riders and fun of the activities. Hometown of three editions of the Burton European Open, Mottolino now provides its park for the 6th edition of the RiverJump, offering a high quality area of 120.000m² that will host the River Jump Slopestyle Contest and provides more than 170.000m³ of snow for the structures of the RiverJump. The Mottolino slope, placed next to the start of the gondola, will be reserved for the big evening final: there, the best weasel drivers and shapers will build breath-taking structures with 33.000m³ of snow that Mottolino is providing exclusively for this event. More info: www.mottolino.com